

DUNKERQUE2010
6th European Conference
on sustainable Cities and Towns

Culture and Development
Urban Policy, Climate policy,
Culture Policy :
the EU at the crossroads
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The European Landscape

a quick overview

- Urban Policy
- Environment Policy
- Culture Policy

Urban Policy ?

1) Regional Policy

European Regional Development Fund

€ 28 billions/year (about 1.7% for cultural projects)

2) Research Policy

Environment Policy

- « Life + » Programme
- Community Framework for cooperation to promote sustainable urban development
- Climate Policy

Culture Policy

- Article 167 of the Treaty
- Culture to be considered within other EU policies (promotion of diversity...)
- Basis for a specific European Culture Programme (€ 55 Mio/year)
- Examples : Capitals of culture, Art Nouveau Network

The Lisbon Treaty

Treaty on the European Union

- Sustainable development, territorial cohesion, cultural diversity
- Local self government

Treaty on the Functioning of the European Union :

- Regional, Environment and Culture Policies
- No mention of a link between Culture and (sustainable) Development

The EU 2020 Strategy

- Climate Policy, sustainable growth, green economy are crucial for the success
- Local authorities and Civil Society must be involved
- Culture, cities and towns can contribute

A bottom up approach

- Artists belong to the civil society as actors for a real change
- Synergies between culture, urban development and the green economy are more effective at local level
- Best practices of municipalities should be more visible at European level, as well as networks
- A key role for the European Committee of the Regions

Universal values ?

Yes (we can) !

- **Respect**
- **Beauty**

Respect

- Of Human Beings (this generation and future generations)
- Of Nature
- Culture's project is no longer to « master » the nature or to compete with it
- Culture should be considered rather as an innovative prolongation of the Nature
- Cities can express this process

Beauty

- Beauty is no longer limited to the strict work of the artist ; it's a successful mix of this work and its environment, which is getting more and more urban
- The sustainable model of a Town shall be better accepted by Citizens if they find the Beauty at its core
- Future cities should result of a symbiotic cooperation between politicians and artists
- Nature will make its best « come back » through this ideal of urban Beauty

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Thank you very much
for your attention !