

Abstract

Bruno Lanvin

Organisation : INSEAD - eLab

Short description:

eLab is INSEAD's center of excellence on innovation, entrepreneurship and leadership in knowledge societies. Bruno Lanvin is the current chair of the Global Advisory Council on the Future of Government (World Economic Forum)

Presentation title: Local government and global leadership

Executive Summary of your Abstract:

Governments are being re-defined by two competing trends : the emergence of global issues such as climate change, and the growing ability of citizens to engage in policy debates, largely due to ubiquitous information networks. In this context, the three levels of government (local, national, inter-national) are facing unprecedented challenges. Worldwide, cities are emerging as new hubs for innovation, and global competitors for talents and investment. What are the consequences of such trends for nation-states, cities and business ? Who is winning the battle for city-based global leadership ?

Abstract:

This presentation will provide the audience with a possibility to hear and discuss some of the most recent evidence and ideas about the emerging role of cities as players and competitors on the global scene.

It will focus in particular in explaining how two main trends have started to combine, and affect radically the roles of governments at local, national and inter-national levels. The latest research by the World Economic Forum, INSEAD and others will be used to address some key issues such as:

- How do citizens engage/dis-engage in policy debates, and how do their behaviors defer at the local/city, national and 'global' levels, e.g; on issues such as climate change ?
- How do information networks, and especially Web 2.0-based tools (Facebook, Twitter e.g;) change such behaviours ?
- Why and how are cities emerging as new hubs for innovation, and global competitors for talents and investment ?
- What are the consequences of such trends for nation-states, cities and business ?
- Who is winning the battle for city-based global leadership ?

Resumé:

Since September 2007, Dr Lanvin has been the Executive Director of INSEAD's eLab, managing INSEAD's teams in Paris, Singapore and Abu Dhabi. Since 2009, Bruno Lanvin has been chairman of the Global Advisory Council on the Future of Government (World Economic Forum). From 2000 to 2007, he worked for the World Bank, where he was inter alia Senior Advisor for E-strategies, Regional Coordinator (Europe and Central Asia) for ICT and e-government issues and Chairman of the Bank's e-Thematic Group. From June 2001 to December 2003, he was the Manager of the Information for Development Program (*infoDev*). In 2000, Mr. Lanvin was appointed Executive Secretary of the G-8 DOT Force. Before that, he worked for some twenty years in senior positions in the United Nations. The author of numerous books and articles on international economics, information technology and development, he holds a BA in Mathematics and Physics, an MBA from Ecole des Hautes Etudes Commerciales (HEC) in Paris, and a PhD in Economics from the University of Paris I – La Sorbonne.

Recommended reading: www.insead.edu/elab