

Abstract Template

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Organisation : Municipality of Gdynia, Transport Management Office

Short description:

Gdynia, North Poland, 250 000 inhabitants, port city

Presentation title: "Attractive and accessible public transport supporting sustainable mobility"

Executive Summary of your Abstract:

The presentation will brief the audience on the role of public transport in the transport system on the example of Gdynia (Poland), how it should be organised and function to be a good alternative to the car.

Abstract:

The presentation will brief the audience on the role of public transport in the transport system, how it should be organised and function to be a good alternative for the car. Cities from the old member states of the EU have specific transport systems and attitudes to the car as a means of transport in place. Car ownership grows from year to year and is still regarded as defining social status. Cities in the old member states have well developed public transport systems. Cycling on the other hand is popular only as a mean of recreation, not transport. Movements in the modal share are between the car and public transport and unfortunately to the advantage of the car. To effectively sustain and increase public transport share in the modal split and support sustainable transport, cities constantly have to work on improving their PT systems. The services they provide should be a good alternative for the car – accessible, attractive, safe and affordable.

The presentation will show the example of Gdynia (a middle size city in Poland) – how it is resolving this problem and providing a good base for behavioural change in transport.

Gdynia has one of the best public transport systems in Poland. Work is currently ongoing on integrating Gdynia's system with other cities in the Tri-City agglomeration. Gdynia is modernising and greening its fleet, providing demand driven services, improving accessibility and mixing hard measures with soft measures to improve sustainability in the city's transport system.

Resumé: Masters Degree in Marketing, Currently working for the Municipality of Gdynia in the Transport Management Office, Project coordinator, introducing sustainable transport system in Gdynia, Union of Baltic Cities Transport Commission officer

Recommended reading: UBC bulletin, www.ubc.net, www.gdynia.pl